



TURN YOUR BUSINESS INTO GOLD THE NEW MUST-HAVE FLAVOR!

With this expertly crafted caramel chocolate drink powder we are bringing back sweet childhood memories of luscious caramel. It is composed from a fine selection of ingredients like caramelised sugar and caramelised milk, delivering indulgent notes of toffee, butter and cream. Sustainably sourced cocoa via Cocoa Horizons

- 100% ROUNDED CARAMEL CHOCOLATE WITH NOTES OF TOFFEE, BUTTER AND CREAM
- MADE WITH SUSTAINABLE COCOA
- FOR HOT AND COLD DRINKS
- FOR MANUAL PREPARATION
- TESTED AND APPROVED BY BARISTAS



NOSTALGIA:
CARAMEL FLAVOR BRINGS
BACK CHILDHOOD MEMORIES



SWEET CARAMEL IS
ONE OF THE TOP FLAVOR
TRENDS IN FOOD SERVICE



CHOCOLATE + CARAMEL
ARE THE BEST OF
TWO WORLDS



CONSUMERS ARE WILLING TO
SPEND UP TO +50% MORE
ON CARAMEL CHOCOLATE*

*Barry Callebaut consumer research
in 2016 (UK, France and Germany)



VAN HOUTEN GOLD CHOCOLATE DRINK POWDER

PRODUCT NUMBER:	VM-54623-V99
LEGAL DENOMINATION:	White chocolate (67%) with caramel (33%) (powder)

INGREDIENTS: White chocolate 67% (sugar, cocoa butter, whole **milk** powder, whey powder (**milk**), skimmed **milk** powder, salt), caramel powder 30% (skimmed **milk** powder, whey powder (**milk**), sugar, **milk**fat, natural vanilla flavouring), caramelised sugar (3%).

NUTRITION DECLARATION	PER 100 G (By calculation based on literature today)
Energy	2114 kJ / 505 kcal
Fat	26 g
of which saturates	16 g
Carbohydrate	58 g
of which Sugars	57 g
Protein	9.5 g
Salt	1.06 g

PACKAGING	
Box:	750 g
Box/carton:	10
Cartons/pallet:	40
Cartons/layer:	8
Layers/pallet:	5
Pallet (L x W x H):	120 x 80 x 143 cm
Pallet net weight:	300 kg
Pallet gross weight:	363 kg

EAN CODE CARDBOARD BOX	7340161402279
EAN CODE OUTER CASE	27340161402273

DOSAGE	
35 g Van Houten Gold Chocolate Drink Powder + 200 ml milk (70°)	
	Dissolve the powder with some hot water to create a paste and then add the steamed milk.

STORAGE:	Store in the original packaging in a cool, dry warehouse and away from odorous materials. Temperature should not exceed 25°C. Humidity should not exceed 70% RH.
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SHELF-LIFE:	From production date: at least 12 months.
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BARRY CALLEBAUT SWEDEN AB VENDING & BEVERAGES, BÜKETOFTAVÄGEN 23, 268 77 KÄGERÖD, SWEDEN, T +46 (0)418 450 350, WWW.VANHOUTENDRINKS.COM

File Van Houten_Gold_Onepager_A4_AW_v6.ai				Master Artwork		
Client	Barry Callebaut	Cutter reference		Designer	JJ	
Project	Gold Poster	A4		Artworker	FB/NG	Print out
Date	06.12.21	Pack code	-	Account director	KS/ML	100%
Substrate	Paper	Barcode size	-	Account coordinator	TS	SGK Amsterdam +31 (0) 20 31 00 160
Print process	Offset	Software	Illustrator 2020, Photoshop cc 2020	Repro	-	
		Fonts DINPro CondMedium, Habero Serif Cond Medium, RoyalSignage Rg			This artwork is not a lithographical correct document Use the supplied print specifications and colour proofs for further premedia handling and printing.	Final copy SGK has executed this artwork to the best of its knowledge and abilities. It is the client's responsibility to ensure that all copy (ingredients, nutrition, domicile and all legally required copy) is accurate prior to releasing this artwork for premedia and final printing.

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DISCOVER
OUR DIVINE RECIPES

